

XI

FIMEF International Financial Research Conference

October 14-15

▶ Virtual
Event ◀



- KEYNOTE SPEECHES
- RESEARCH WORKS
- POSTERS PRESENTATION



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XI FIMEF International Financial Research Conference 2021
Universidad Nacional Autónoma de México
Ciudad de México, October 14-15
www.congresofimef.org.mx



The XI FIMEF Conference is sponsored by the Research Foundation of the Mexican Institute of Finance Executives (IMEF) and the Universidad Nacional Autónoma de México (National Autonomous University of Mexico), with the collaboration of twelve Mexican higher education institutions.

The Conference offers an opportunity for researchers to present research-in-progress or almost finished papers to share their visions and discuss contemporary development in economic, financial, mathematical, statistical, actuarial or related disciplines and get a valuable feedback.

OBJECTIVES

Promote and spread economic-financial border research.

Contribute to university-business-government linkage in relevant research topics that support the economic and social development of countries, their companies and institutions.

Promote theoretical and empirical research, as well as its exchange and realization of joint projects between national and international researchers.

Promote financial research for business practice.

Promote in accounting, finance and economics a scientific and innovative spirit among undergraduate students.



Conference will address topics related to accounting, financial management, financial economics and contemporary and interrelated macroeconomic and microeconomic issues with finance, both in terms of developed and emerging markets, and their links. Papers are accepted in Spanish or English.

1

Economy and Finance

Variable finance, development and economic policy of financial markets and their macroeconomic performance, economic and financial cycles. Economic and financial integration, econometric modelling for finance and economics, international investments and their impact on capital flows, financial economic impact on organizations in the international environment, evaluation of foreign trade activities and their impact on the economy and finance at the country and business level, impact of macro and microeconomic variables on capital and banking markets.

2

Corporate finances

Mergers and acquisitions, financial restructurings, capital structure and alternatives of domestic financing, venture capital, valuation of intangible assets, corporate governance, etc. consolidation of variables and financial statements in corporate performance, dividend policy, new financing models and business development.

3

Financial and stock markets

Efficiency and anomalies of financial markets, financial crises and their transmission, integration and financial segmentation, portfolio management and valuation models, initial and mature public offerings, interest rate, exchange rate, emerging markets, regulation, finance and economic development, international portfolio management, pricing models, commodity market – derivatives, valuation, optimization, diversification and portfolio management, stock and bond markets.

4

Risk management

Extreme values, comprehensive risk management, risk value, hedging strategies, border models of risk analysis, market risk, credit risk, models for analysis, financial regulation.

5

International finance

International trade, international financial markets, foreign exchange markets, sources of international financing, international monetary system, monetary policies, international financial structure and governance, pricing models, etc.

6

Social finance

Financial education, financial inclusion, social impact bonds, social investment, industrial property, corporate performance and governance and compensation, behavioral finance, microfinance, finance and social entrepreneurship, the role of information in financial decisions, solidarity credit, etc. social entrepreneurship, corporate social responsibility, financial inclusion in minority or vulnerable groups.

7

Banking and credit

The role of central banking, development banking, consumer banking, access to financial services, banking regulation, temporary interest rate structure, funding mechanisms, investment banking and corporate securities issuance, Basel Agreement.

8

Pensions and Insurance

Personal insurance, damages, health insurance, pension management, retirement savings and investment funds, private pensions, actuarial models, severity studies, projection models, vulnerability studies, etc.

9

Other financially relevant issues

Fintech, entrepreneurship, Start-ups, financial reporting rules. new markets and digital businesses, financial marketing in new banking and non-digital banking businesses.



II. Guidelines for Research Works

Papers must be of high quality that aim solving research problems contribute to theoretical or practical knowledge. Disclosure work is not accepted.

Works may be individual or co-authored. No more than three will be accepted presentations per author, either in Spanish or English.

Work shall be subject to a double-blind arbitration process for acceptance into Conference.

The presentation may only be presented in oral exhibition at the tracks by the author or co-authors thereof.

Any matter not covered by this call shall be resolved by the Academic Committee of the Conference.

Papers accepted to Conference may participate in the XXXVII IMEF-EY International Financial Research Award (see bases at: www.premioimef-ey.imef.org.mx) and/or submitted to the Mexican Journal of Economics and Finance, REMEF, (detail in: www.remef.org.mx) for the respective arbitration and possible publication.



III. Papers

Full Papers - Submission deadline: Monday May 31, 2021.

On line submission: ponencias.congresofimef@imef.org.mx

Acknowledgement will be sent immediately. Letter of either acceptance or else rejection will be sent three weeks after the reception of the work, no later than June 21, 2021.

Filing requirements

1. Maximum extension: 35 quarters in 12-point Times New Roman letter.

- 1.5 liner, leaving additional space between justified paragraphs
- Numbering pages at the bottom, center
- Include, where appropriate, figures, graphs, tables and bibliographic references

2. Send the works in three distributed files as follows:

2.1 File 1. The first page of your paper to contain the following data:

- Name of Conference
- Full title of the presentation
- Full name of responsible author and, where applicable, co-author (s)

Mention for each co-author:

- Institution of provenance and dependence
- Personal and institutional email
- Private telephone number or the institution of origin
- Full home address or institution of origin
- Clearly identify who the contact author is

2.2 File 2. Only the 150-word summary that includes the title of the presentation, omitting the data of the author(s). Abstracts will be included in the Conference Program unless expressly requested otherwise by the author(s).

2.3 File 3. Full presentation, including summary, omitting data from the author(s).



IV. Registration

Once the research work has been accepted, its author(s) must make the corresponding payment in order to properly schedule academic sessions. Minimum one researcher must register by presentation. In the case of authors who participate in several presentations with several authors, each presentation must have a different responsible author who must proceed to make the payment of the fee.

Until September 20th:

International participants

USD \$100

September 21st - October 15th

Every international participant

USD \$120





V. Detail of information

- ▶ On the Conference website: www.congresofimef.org.mx
- ▶ In the email: congreso-investigacion-fimef@imef.org.mx
- ▶ On phones: +52 1 55 1167 1671 or +52 1 55 9151 5100
- ▶ IMEF office: Patricio Sanz 1516, Col. Tlacoquemecatl, 03200 Mexico City, CDMX

Organize and invite:

IMEF Research Foundation and the Universidad Nacional Autónoma de México (National Autonomous University of Mexico)

EGADE Business School, Escuela Bancaria y Comercial, Instituto Politécnico Nacional, Instituto Tecnológico Autónomo de México, Tecnológico de Monterrey Campus Ciudad de México y Campus Estado de México, Universidad Anáhuac Campus Norte, Universidad Autónoma de Sinaloa, Universidad Autónoma del Estado de Hidalgo, Universidad del Valle de México, Universidad Autónoma Metropolitana, y Universidad Panamericana Campus México.

Key dates:

Full Papers submissions - Monday, May 31, 2021 to email:
ponencias.congresofimef@imef.org.mx

Fees

Until September 20th – USD \$100

Unique fee from September 21-October 15 – USD \$120



Mexican Journal of Economics and Finance, REMEF

It is an arbitrator journal published quarterly by the IMEF Foundation to promote research on issues related to finance, economics and business activities, as well as to stimulate scientific communication and the exchange of ideas between academics and decision makers in the public and private sectors. RemEF is listed and/or summarized in the indexes and repositories: CONACYT, SciELO Citation Index-Web of Science, SciELO Mexico, Redalyc, EconLit, EconPapers, RePEc, Dialnet, Ulrich's, Latindex, CLASS and EBSCO.

www.remef.org.mx

XXXVII IMEF-EY International Financial Research Award – Convenes researchers, professors, professionals and undergraduate students in finance, economics, administration, business and accounting; 3 categories: Business Financial Research, Macro-Financial Research, Government sector and Securities Market and Thesis. Award pool: \$500,000 MN and significant additional benefits. Work delivery deadline: August 3, 2021.

Detail information in: www.premioimef-ey.imef.org.mx